



Mangere Bridge Progressive Business Association Inc Business Plan

2024/2025

Mission Statement

To serve, protect and care for our
special village

Our Goals

1. To increase the number of visitors to the area.
2. To encourage visitors to return time and again via events, marketing promotions and vibrancy and attractiveness of the village.
3. Maintain a friendly vibrant changing atmosphere at all times in the village.
4. Foster and increase the strong community spirit we have in the community by being a conduit for the community to get things achieved and accomplished.
5. Ensure all facilities within the village are well maintained and presentable to a high standard. Utilising any community services or vouncil programmes that can assist without incurring additional costs for the Association.
6. Ensure all funding sources are availed of to increase opportunities for the Business Association, adding increased income/sponsorship from the very successful Fun Run, Half Marathon to support the Business Associations.
7. Any increased targeted rate is applied for the benefit of its members to cover increased costs due to inflation or need requirements as requested by its members and any affiliates. This years increase was to enable the continued valuable village security patrols who has increased the charge by over \$150.00 per month. Regular re-quoting is sought each year to ensure we receive best value for money for our members.
8. To become known as a safe, secure and caring community
9. To progress the "Arts in the village" programme that will enhance the village feel, working with the Mangere/ Otahuhu Arts broker, the community and to seek opportunities through various initiatives offered by other agencies, businesses and corporates.

Objectives 2024/25

- Continue to build and maintain the CCTV network throughout the village and its perimeter. Including connection with NZ Police network (Established) and Auckland Transport (proposed).
- Increase sources of funding for the Association by seeking sponsorship, advertising and grant opportunities over and above those already received. Additional \$15,000 per year.
- Work with local board arts broker and other community groups to continue the Arts in the Village vision and surrounding areas. To attract local and international tourism to the area through this programme.
- Work with other local organisations initiatives towards joining the village to the waste wise movement for village area specifically working towards Zero Waste.

Events 2024/25

- Thursday night live music November to March
- Santa Parade Early December
- Sunday Boutique markets 48 Weeks per year
- Car Boot Sales November- March 12 weeks
- Family Fun Day Festival March or April
- Patrick's Day Festival March 17th
- Teddy bears picnic November
- Family Fun Run + 21 Kms September
- Neighbourhood support BBQ's March and September
- Bridge Kids Athletics Nov/Dec 6 Week programme

Our Vision

To make Mangere Bridge a destination, a place people gravitate to, re-visit and tell others what we have to offer.

We have much to offer. Cafes, shops, Library, waterfront, walks, cycling, the farm, birds, the mountain, fishing, historic buildings. We offer a range of family friendly events throughout the year and all within a close proximity to the airport, motorways, and CBD. The community is ethically diverse, colourful, welcoming and vibrant