



MANGERE BRIDGE VILLAGE
BUSINESS ASSOCIATION INCORPORATED
BUSINESS IMPROVEMENT DISTRICT FEBRUARY 2024

Presented By:
Pauline Anderson, Chairperson
Kate Adams Village Manager

Strategic Plan OUR PRIORITIES

Created by Business hub LTD

Priority #1

- Be an effective, efficient and sustainable Business Association that consistently delivers value to its members:
- Work collaboratively and in partnership with others to increase our impact
- Find and develop opportunities to enhance the Association's financial sustainability

Priority #2

- Maintain and enhance the character, identity and appeal of Mangere Bridge Village
- Ensure the Village is safe, clean, and well-presented
- Run and support local events that add value for businesses and create a vibrant village character

Priority #3

- Support local businesses and strengthen the local economy:
- Promote what's on offer in the Village to the local community, visitors and tourists
- Encourage and support new investment into the Village

OUR CHALLENGES

Financial sustainability

Mangere Bridge Village Association is a small BID with under 50 members. As the previous top up grant is now contestable we have no surety around funding moving forward. Income from the Sunday market is good but size limits our ability to expand the market without incurring more costs via the council. The number of markets has also increased which makes it difficult to retain or recruit new stallholders. The good weather this summer has been a bonus with no cancellations.

Crime and safety in the village and community

The village has had attempted Ram Raids at the Vape shops. Burglaries at the Post Shop, Hong Kong Bakery, Bridge Beauty, Mini Mart Vape shop and fresh choice has had two Ram Raids and a large increase in theft, shoplifting, full trolley thefts. We also have again increased activity from mental health patients living in community housing, begging, anti social behaviour. Dirt Bike riders (helmetless), Teen cyclists on footpaths and middle of the road. The community is consistently hit with Car thefts and Break ins, Garage thefts, opportunistic theft and burglaries. Gang drive through on bikes and anti social behaviour is on the increase.

Coronation Rd Cycle lanes (In Trial)

The Business Association, Local Businesses and the community continue to be concerned and against the proposal to install cycle lanes down Coronation Road and remove half of the on-street parking.

A current trial is ongoing taking cyclists from the bridge along Coronation Rd, diverting cyclists along Church Road via Woodward to see if this is a viable alternative. There are some residents who are against this idea.

There is considerable concern from business owners and residents of the issues with traffic, Boaties with trailers (regular shoppers on their way to & from the boat ramp have nowhere to stop with trailer in tow.

Rubbish Issues

The village, the waterfront, the causeway and the boat ramp continue to experience major littering issues. Along with local dumping behind local business and beside roads and parks. We are fortunate we have three residents who appear to be doing the job of council and citizens, by early morning sojourns to clear the areas of rubbish long before council turn up to do the job. The removal of rubbish bins across the local board area and greater Auckland will have a detrimental effect on the environment, our harbours and waterways and the amenity of the local areas and neighbourhoods. Rubbish is one of council's basic responsibilities and greater attention and expenditure should be placed on this role not less. Rubbish before cycle ways.

Bridge and Causeway Issues

We are pleased to see the developments in this area with a trial to a trial been run with security guards and a temporary gate been put in place to see if this has an impact on the night issues down at the boat ramp and causeway

ASB Bank Closure

We are very disappointed that the ASB bank without any consultation has decided to close the branch completely in January. Kate has been liaising with the ASB bank to provide lessons for customers with their internet banking and ATM's.

Exposing vulnerable and elderly residents to both online scammers, daylight robbery, plus giving some a great deal of concern and worry on what they have known for so long been taken away in such an abrupt manner.

Travelling to Onehunga is just not possible for some elderly residents, parking is not easy and nor is public transport.

Council service contracts

The drop in service to all the local amenities and assets in the community is concerning. We have a level 1 Park "Bill and Naomi Kirk Park" that looks unkempt with lawns left unmown till they are almost 8 inches high. Edges are no longer done when the grass is mown and done without a catcher. This park sits in the middle of the village. Whilst more salubrious suburbs continue to receive the previous high level of service. Planted gardens, neat and tidy parks. Why have our service levels dropped, when it is apparent others are being treated differently. We should all receive the same standard of care. The further you move away from the CBD the less inviting and cared for the city becomes.



SECURITY patrols and CCTV circuit

- Cameras are working well but aging. We have been fortunate not to have any thefts of equipment in the past 12 months. We continue to ensure that they are anti theft and vandal proof so this is working well for us.
- We have an increase of police requests for footage, which has been valuable to them for the solving and prosecution of crimes.
- We have a strong relationship with the local community policing team and if we have any issues we are supported by them.
- Security Patrols continue throughout the village each night.
- Fresh choice have a portable camera tower situated in the Fresh Choice car park area. This camera has an alarm & siren. If anyone approaches any of the entrances to the supermarket or liquor store the camera will activate, an alarm will be sent to Kate and the camera operator and a Siren will sound. This is now funded by Fresh Choice.
- Funding, maintaining and upgrading the system is a constant area of concern particularly as the system has proven its worth with the minimization of incidences.

Art Spaces: To work with Auckland council and the Local Board to create an art centred environment in the village and along the foreshore to enhance both the cycling and walking opportunities here in Mangere Bridge.

Works in progress:

- Historic Trail walk-New Bridge to village and on to Mangere Mountain - In Planning
- Second Whale Tail seeking artist and designs In Planning

Mangere Bridge Half Marathon, 5,10,21 Kms plus a walk September 2023. Another great success with numbers increasing each year Our total numbers doubled from the previous event. There were runners in the half marathon and the feedback was there will be more next year from the current runners who really enjoyed the run and the atmosphere. We see this event growing in popularity from year to year with the start and finish occurring in the immediate village area. The income from this event continues to grow. We will soon be at a stage where income/ profit for the event will go to the Business association for other community initiatives.

Destination Water Park: Whilst this is not at the forefront of any plans we still believe that with the completion of the New bridge and Panuku future development of the Onehunga port is this is something that would ensure that the area on both sides of the harbour is on everyone destination visit plans. We envisage a waterpark with funding to be provided by way of grants from charitable community organisations. We ask the local board that it be placed in the long term plan where appropriate.

OPPORTUNITIES



COMMUNITY FOCUSSED INITIATIVES

MANGERE BRIDGE COMMUNITY SAFETY GROUP

Thank you to the Local board for the funding to assist in the forming of a MBCSG. I think we can all agree that during the recent weather events, there were some very apparent shortcomings in the city's emergency management plan and communication across the city.

We plan to set a date for a first meeting with interested parties and those we believe may have something to offer the group. The goal is to create our own independent civil defence action plan, including a crime safety plan, plus community environment and safety action group.



SANTA PARADE
THURSDAY 7TH
DECEMBER 2023
SUPPORTED BY
MANGERE
OTAHUHU LOCAL
BOARD, FOUR
WINDS, AND THE
BUSINESS
ASSOCIATION

THE CONTINUED
GROWTH IN
ATTENDANCE &
QUALITY OF THE
ENTRANTS IS QUITE
HUMBLING OF THE
EFFORT THAT GOES
IN TO THIS EVENTS



HALF MARATHON AND FUN RUN & WALK



Fourth year running
Over 450 Participants
Sponsors





Our four lucky winners with their prizes presented by the owner of each business that winner shopped at

SHOP LOCAL AND WIN 2023

- A month long competition in the Village in September 2023.
- Every Purchase of \$10 or more gave one entry into the competition.

There were four major Prizes at Castaways resort at Karioitahi of Overnight stays for 2 including dining packages. Also weekly hamper draws

SHOP AND LOCAL AND WIN
 CONGRATULATIONS YOUR \$10+ SPEND HAS GOT YOU AN ENTRY IN THE DRAW TO WIN

SHOP _____
 NAME _____
 PHONE _____
 EMAIL _____

Mangere Bridge Business Association

TRIVIA NIGHT



Friday

OCTOBER 28

BRIDGE PARK BOWLING CLUB
TAYLOR ROAD

DOORS OPEN AT 5.30PM
TRIVIA STARTS AT 6PM

**GET A TEAM TOGETHER OF UP
TO SIX PLAYERS \$60.00 PER**

Enjoy also
DRINKS
FOODS
RAFFLES
AUCTION



BATTLE OF THE BRIDGE 2023

ONE QUIZ NIGHT
WAS HELD AT THE
BOWLING CLUB
LAST YEAR WITH
APPROX. \$1000
RAISED TOWARDS
THE NEW
DEFIBRILLATOR
PROJECT.

ENCHANTED GARDEN

MANGERE EDITION

'INFLORESCENCE' LIGHT ART INSTALLATION BY COMET COLLAB

NAOMI AND BILL KIRK PARK

Saturday 4th May 3pm -9pm



FREE
FAMILY EVENT

ACTIVITIES FOR KIDS

LIVE MUSIC
BY ALIVE METAL

FOOD TRUCKS:
ICE CREAM SOCIAL
GRACEFULLY JERKED
DOUBLE DUTCH FRIES

WHEELCHAIR FIRENDLY

ZERO WASTE



Image Credit: Jeremy Gray

ENCHANTED GARDEN ONE NIGHT ONLY 2024

A light installation
using recycle plastics

This was really enjoyed by the community last year. Those who missed out have asked us to do it again. So we are with the generous support of the Local Board, They enjoyed getting out in the darker evening with the kids and family.

There will be music, food trucks and free activities for everyone. We hope you will come along.



DEFIBRILLATOR

A DEFIBRILLATOR HAS BEEN INSTALLED INSIDE FRESH CHOICE SUPERMARKET. SPACE WAS PROVIDED BY MARCELLA AND SHANE HOWARTH (THE OWNERS) THE SUPERMARKET WAS CHOSEN AS IT IS THE MOST CONSISTENTLY OPEN BUSINESS IN THE AREA WITH THE LONGEST HOURS, SO A BIG THANK YOU TO THEM.

GETTING ANOTHER DEFIB INSTALLED IN THE VILLAGE WAS IN PART BECAUSE OF THE PART TIME HOURS THAT THE ASB BANK OPENED. THIS PROJECT WAS DRIVEN BY THE MANGERE BRIDGE RESIDENTS AND RATEPAYERS ASSOCIATION WITH DONATIONS TO FUND THE PURCHASE FROM THE LOCAL BOARD, THE BUSINESS ASSOCIATION, FRIENDS OF THE FARM, & FRESH CHOICE



FORTHCOMING EVENTS

BOUTIQUE MARKET

WEEKLY

THURSDAY NIGHT LIVE MUSIC

JAN/FEB

ST PATRICKS DAY

MARCH

FAMILY FUN FESTIVAL

APRIL 7TH

ENCHANTED GARDEN

MAY 4TH

SHOP LOCAL

SEPTEMBER

TEDDY BEARS PICNIC

OCTOBER

SANTA PARADE

DECEMBER 5TH

The background is a collage of floral arrangements in various shades of green. In the top left, a small tag on a bouquet reads "Bouquet". In the bottom left, a tag on a glass vase of flowers reads "\$35". A central dark green rectangle with a white border contains the text "THANK YOU FOR YOUR TIME".

THANK YOU
FOR YOUR TIME